

elccTentative Agenda

ENTREPRENEURSHIP EMPOWERMENT SYMPOSIUM

Education Technology and Innovation for Entrepreneurship Empowerment

e-Learning . Web 2.0 . Social Media . Video Learning . Mobile Apps

9:00 – 10:00	Registration
10:00 – 11:00 Opening Ceremony	Opening Remarks Yasser Kazem Director, E-Learning Competence Center (ELCC), MCIT Tarek El-Saadany CEO, Technology Innovation and Entrepreneurship Center, MCIT Steven Koltai Senior Advisor, Entrepreneurship, U.S Department of State H.E. Dr. Tarek Kamel Minister of Communications and Information Technology
11:00 – 11:30	Coffee Break
11:30 – 12:00 Session 1	Promoting Small Medium Business Development through the Strategic Use of ICT Pia Ault Director, Strategy and Business Development, Cisco Systems Inc. Cisco Entrepreneur Institute: Harnessing the Power of Entrepreneurship within the Entrepreneurial Ecosystem Karim Djerboa Senior Manager, Global Field Operations and Strategic Alliances Cisco Entrepreneur Institute, Cisco Systems Inc.
12:00 – 12:15 Session 2	The Time of Change – Time of Opportunities! Hany Morcos, Director, Government Partnership Programs & Technology Export Microsoft Egypt
12:15– 12:30 Session 3	Opening Up Digital Frontiers Wael Fakharany Regional Manager, Egypt and North Africa, Google
12:30 – 1:00 Session 4 Panel Discussion	Digital Content in Egypt: Opportunities and Challenges from the Viewpoint of an Entrepreneur Mostafa Kamel, Managing Director, LINKonline Ayman Tolba, CEO, NetSignatures Omar Soudodi, General Manager, Souq.com Moderator: Hany Al-Sonbaty, Managing Partner, Sawari Ventures
1:00 – 1:10 Short Message	Media Convergence from the Perspective of an Educator Naila Hamdy, Professor, Journalism & Mass Communication, AUC
1:10 – 1:30	Coffee Break
1:30 – 2:00 Session 5 Showcase Session	Entrepreneurship Education for the Disabled and Minorities Nevine Elkadi Regional Manager, Middle East and Africa, Cisco Networking Academy Samy Gameel CEO, Asdaa Association Moderator: Yasser Kazem
2:00– 4:00 Session 6 Interactive Workshop	Online Communications: from Web 2.0 Startups to Web 3.0 Smartups Andrea Volpini Co-founder and General Manager, Interact S.p.A Fady Ramzy Country Manager, Interact Egypt "Social Media for Entrepreneurs" Workshop Interact Egypt
4:00 – 5:00	Lunch